



Air Force Sergeants Association Division One



30 January 2024

Dear Business Leader/Community Supporter/Veteran/Vendor,

The Air Force Sergeants Association (AFSA) Division 1 is seeking your assistance through a monetary or gift donation in support of our upcoming Division 1 Conference! In addition, we invite you to join us at one, some, or all of the included functions. We have a terrific event planned, running from the 30th of April through the 2nd of May 2024, and hope you will join us.

Division 1 encompasses 16 states from Michigan down to Indiana and Kentucky, across to West Virginia, and all the states to the North. We represent approximately 9,500 total members in the organization, and we are truly excited to be hosting this year's gala event in Dover, Delaware. The affair will bring together as many as 18 chapters from around the Northeast/Midwest and will cater to our Active Duty, Guard, Reserve, Retired, Veterans, and their family members across the association. Although some of the other six divisions around the globe will be conducting their conventions at similar times, we will set the bar high and "Lead the Way."

Based on past events at other locations, we anticipate and will strive to bring in 75 people for the entire 3 days. We have set a target, however, to exceed 100 people on the final evening, as more show for specific functions, such as the evening banquets. We are in a very unique situation with this opportunity, considering the number of chapters within this division.

As you may well imagine, it takes a colossal effort and many volunteers behind the scenes to ensure the success of such an enterprise. Our goal is to achieve an experience that will foster, not only an extended family bond, but also create wonderful memories for all who attend. This epic "reunion" is not free to our members, however, as there is a registration fee, but we seek to offset the cost to them, as much as possible, through direct community support. To this end, we humbly ask for your assistance.

As mentioned, monetary donations, gifts, and prizes help us to ensure the success of this event. All donations will help tremendously, and some contributors may wish to even sponsor an entire program. There is no minimum or maximum. A breakdown of potential options is listed on the next page, for your consideration, and to aid you in deciding how you may wish to help.

The Air Force Sergeants Association holds a Congressional charter and is a non-profit 501(c)(19) Veteran's Service Organization; therefore, donations may be considered tax deductible. Please consult with a tax specialist to verify which would apply in your situation. As well, this request should NOT be considered as a request from the United States Air Force or any other Federal Agency. Thank you in advance for your generous support to AFSA Division 1!

If you have any questions or concerns, please contact one of your local chapter representatives who will provide you with their contact information, or feel free to contact me at 802-275-7501, day or night, or by email at m_scherlin@hotmail.com.

Sincerely,

MARYLYNN SCHERLIN, MSgt, USAF (Ret)
President, Division 1
Air Force Sergeants Association

Yes! We would like to contribute the following to the 2024 Annual AFSA Division 1 Conference:

() Our organization would like to sponsor/contribute towards an entire program, meal, and or memento!

() We will provide our own ad artwork. (Please provide photo ready ad/contract by **1 Apr 23**)

() We do not require/request magazine space, or will pay for an ad; dedicate the entire donation.

() “**PLATINUM**” Sponsor: \$3,500.00 (2 DINNER events are available). Includes one (1) full-page ad with optimal placement in the convention magazine, up to four (4) Honors Banquet meals, top billing in our programs, recognition/DV seating during sponsored event, and prominent vendor* placement.

() “**GOLD**” Sponsor: \$2,500.00 (The THEME PARTY or 2 MEMENTO items are available). Includes one (1) full-page ad in the convention magazine, two (2) meals for Theme Party, high program billing, recognition/DV seating for event, and vendor* placement.

() “**SILVER**” Sponsor: \$1,500.00 (The BREAKFAST event or 1 MEMENTO Item are available). Includes half (1/2) page ad in the convention magazine, two (2) meals for the Opening Breakfast, program billing, recognition/DV seating, and vendor* placement.

() “**BRONZE**” Sponsor: \$1,000.00 (1 Private LUNCHEON or GIFT BAG are available). Includes one (1) quarter (1/4) page ad in the convention magazine, two (2) meals at the luncheon, recognition/DV seating, and vendor* placement.

*Packages above include one (1) vendor space (shown next) at the conference, sponsor recognition during the entire conference, and group’s marketing brochure/giveaways included in gift bags.

() “**EVENT**” Vendor: \$125.00. Includes one (1) vendor space during convention times, Thu/Fri/Sat, and one (1) meal at the opening breakfast ceremony (other meals are available for purchase separately).

() **SPONSOR** Uniformed Service Member/Vet/Ret/ family for 1, 2, 3 years, or Life membership, or a Meal!

Sponsorship description: _____

() Other Monetary Contribution: _____

() Prize Items or Gift Certificate. Amount & Description: _____

() Gift Bag Item. (Full-conference registrants (100 attendees).

Description: _____

Please make checks/money orders payable to “AFSA Division 1**” and send to:

Teri Beswetherick
4902 Country Park Drive
Tipp City, OH 45371

We are available to pick up items within local areas or we will provide an address where items can be sent directly to the hotel! Contact Steve Dirksen at 302-399-7705 or by email at sbdirk@gmail.com with any questions or concerns. Please provide donations by **19 Apr 24**, if possible, although ad placement, as noted above, cannot be guaranteed after 1 Apr 24. However, donations will still gladly be accepted later.

Organization Name: _____ Organization POC: _____

Address: _____

Phone Number: _____ Email Address: _____